

The ₹1,000 Crore Opportunity: Be an Early Affiliate for India's Fastest Growing CRM

Zoheb Abbasi, Speaker
4 PM – 5:00 PM, 09 May 2025

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Who We Are

- 30 years of software innovation
- 20,000+ shareholders
- Listed on NSE & BSE
- Serving 5,000+ enterprise clients

Our Vision



EMPOWER
ENTREPRENEURS
NATIONWIDE



DEMOCRATIZE SAAS
WEALTH CREATION



BUILD A COMMUNITY
OF AFFILIATE LEADERS



SCALE INDIA'S
DIGITAL ECOSYSTEM



DEFINITION OF CUSTOMER RELATIONSHIP MANAGEMENT

CRM refers to the practices, strategies, and technologies that companies use to manage and analyze customer interactions throughout the customer lifecycle, with the goal of improving relationships, customer satisfaction, and driving sales growth.



CRM

CUSTOMER RELATIONSHIP MANAGEMENT



**Contact
Management**



**Monitoring Sales
Pipeline**



**Ideal
Customers**



**Customer
Relations**



**Administrative
Tasks**



**Plan
Follow-up**



CRM



Why ₹1,000 Crore?

India's CRM market projected to hit ₹1,000 crore by 2025

20% CAGR driven by digital adoption

SMB segment alone is a ₹600 crore opportunity

Early entrants capture market share & mindshare

About dRyZe CRM



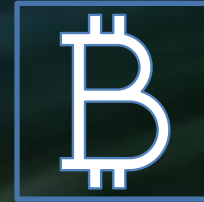
Angular front-end,
Spring Boot backend



AI-driven automation
& lead scoring



Omnichannel
engagement (email,
chat, social)



Scalable, multi-
currency, mobile-first

Competitive Landscape

Salesforce India – Market leader, high price point

Zoho CRM – Broad feature set, entry-level focus

HubSpot – Strong inbound tools, premium tiers

Freshworks – Localized support, mid-market target

dRyZe CRM's USPs

AI-Driven Automation – Saves 60% of manual tasks

Predictive Lead Scoring – Focus on high-value prospects

Omnichannel Inbox – Unifies every conversation

Flexible Pricing – SMB-friendly & multi-currency

Rapid Deployment – Go-live in under 48 hours

CALSOFT PARTNER PROGRAM



"Unlock Lifetime Earnings,
₹1 Lakh for Life/Month!"

— Your Sales, Your Legacy."



What is Affiliate Program!



Earn Extra Income Easily

- A performance-based marketing model
- You promote calsofts products and earn commissions on every successful sale
- Multiple channels: social media, email, blogging, direct outreach, and more

"Promote → Engage → Sale → Earn Commission"

Benefits of Joining Our Affiliate Program:



High Commission



Timely
Payment

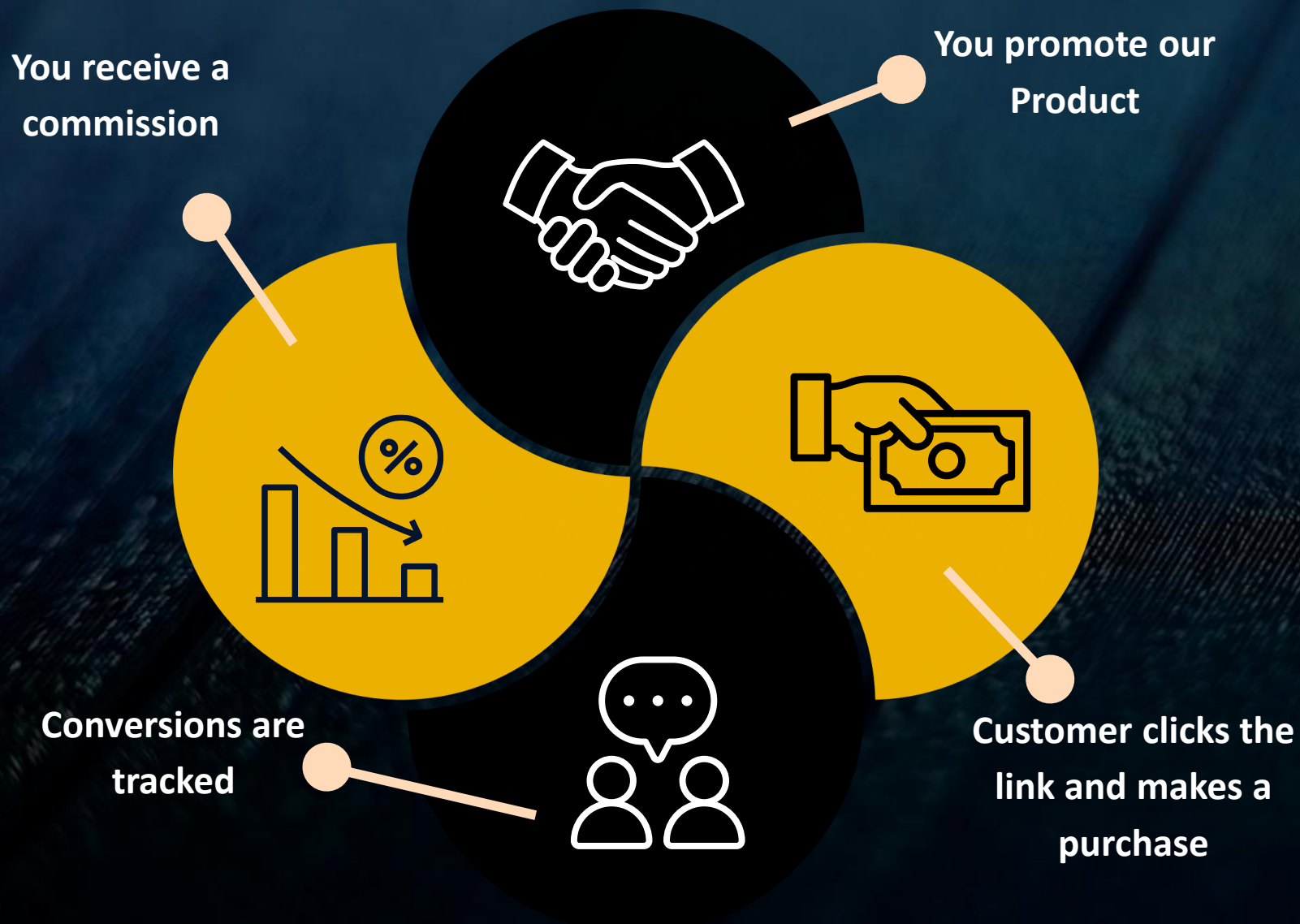


Full Support



**40% commission
+ 10% Residual
Commission**

How Affiliate Marketing Works?



40% commission
+ 10% Residual
Commission

What Affiliates Promote

- dRyZe CRM subscription plans
- Onboarding & implementation services
- Add-on modules (analytics, automation)
- Training & customization packages

How to Promote



DIGITAL
ADVERTISING
(FACEBOOK,
LINKEDIN)



CONTENT
MARKETING
(BLOGS,
WEBINARS)



EMAIL &
WHATSAPP
CAMPAIGNS



SOCIAL SELLING &
COMMUNITY
FORUMS



CO-BRANDED
WORKSHOPS &
DEMOS

Commission Structure

- 40% of first-year subscription value
- 10% lifetime residual on renewals
- Bonus tiers for 10/25/50 referrals
- Monthly payouts, real-time dashboard

Conclusion & Next Steps



EARLY-AFFILIATE
WINDOW CLOSES SOON



SIGN UP NOW AT
[CALSOFTAFFILIATES.COM](https://calsoftaffiliates.com)



ATTEND OUR
ONBOARDING
WORKSHOP NEXT WEEK



START EARNING FROM
DAY 1