



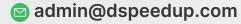
# Your Customers on WhatsApp Like Never Before Calsoft

Unlock the full potential of customer engagement with Calsoft your comprehensive WhatsApp Marketing Platform



#### **Contact Us**











# **Increased Engagement**

Connect directly with your customers in real-time on WhatsApp using calsoft intuitive interface and seamless integration. Build lasting relationships that drive results



# **Higher Conversion Rates**

With Calsoft every chat is an opportunity. Transform casual chats into meaningful interactions that lead to increased conversions through targeted messaging and personalized campaigns.



# 24/7 Customer Support

Your customers deserve the best support, and Calsoft delivers with 24/7 automated responses that ensure you never miss a beat. Stay connected, stay responsive, and watch your business thrive.



# **Features**

# **Tech Empowerment**

Features that would make your life easier with WhatsApp Marketing



# **Embedded Signup**

Onboard customers with ease with our integrated Embedded Signup system.



# **Template Management**

Manage and create templates directly within the app without visiting Meta.



# **Multiple Phone Numbers**

Supports multiple phone numbers for same WhatsApp Business Account



# **Manage Contacts**

Effortlessly import, export, and manage contacts in XLSX format with Add/Edit functionality



# **Realtime Updates**

Realtime message and campaign status updates to see your campaign or message performance



#### **Dashboard**

Gain instant insights into marketing campaign performance and status



# **Team Members/Agents**

Assign tasks with user-specific permissions to streamline teamwork and clarity



#### **Custom Fields**

Personalize messages with user data and custom fields on Calsoft



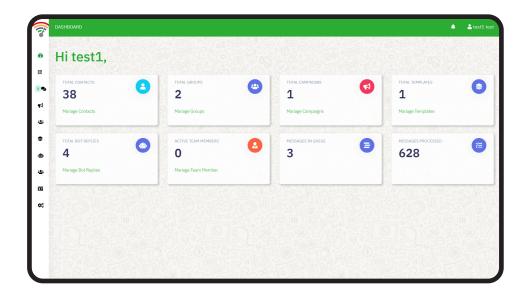
# **Interactive/Button Messages for bot Reply**

Our bots now offer engaging replies with media and buttons for a better experience

# **Campaign Management**

#### Streamline Campaign Management: Create, Schedule, and Reach Instantly!

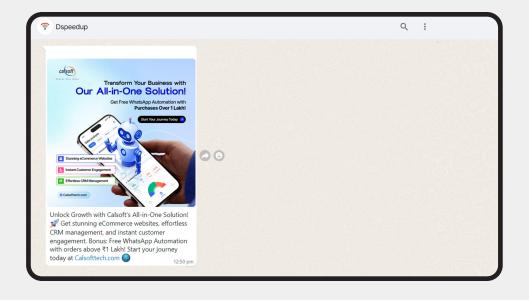
Effortlessly manage your campaigns with our intuitive campaign management feature. Create or schedule campaigns instantly for all contacts or specific groups, allowing for immediate reach or strategic timing. Maximize the impact of your marketing efforts and take control of your messaging with ease.



# **Integrated WhatsApp Chat**

#### **Enhance Customer Engagement and Support**

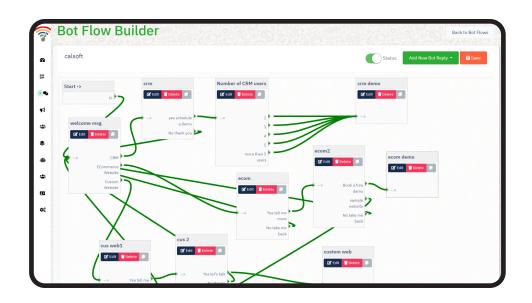
The Integrated WhatsApp Chat feature in Calsoft provides a seamless and familiar messaging experience by faithfully replicating the native WhatsApp interface. Users can navigate effortlessly, leveraging their existing familiarity with WhatsApp's layout and functions. This consistency enhances user comfort and efficiency, facilitating smooth communication.

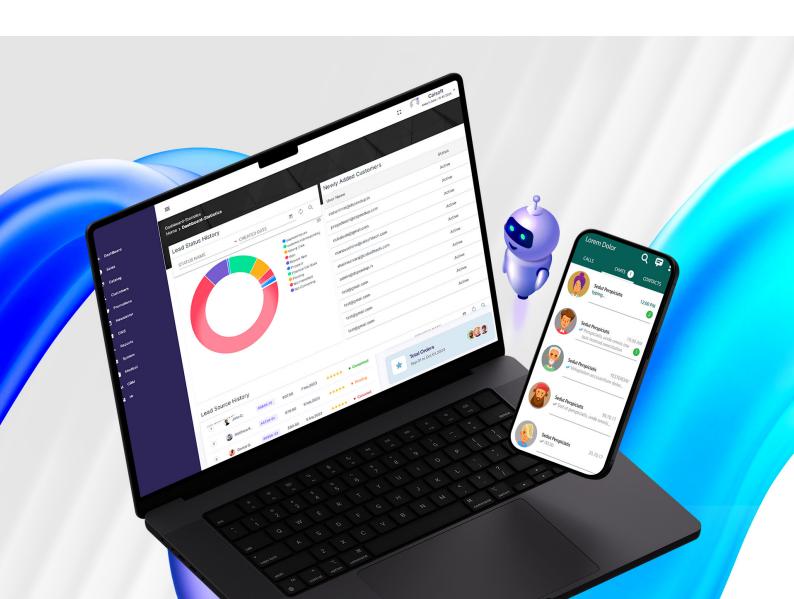


## **Bot Flow Builder**

#### **Simplify Bot Flow Conversion Building**

Our Advance Bot Flow builder helps you to build bot conversions easily and effectively, Bot flow builder Simplifies setting triggering points from one bot to other using links for the buttons and list row options.







#### **Reached to the Customers**

# Do you want to make your chat bot interactions more exciting and engaging?

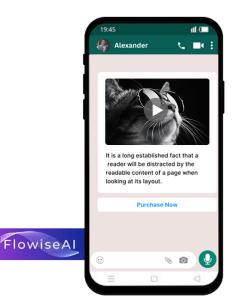
Our Advance bot feature allows you to send images, videos, and documents as well as buttons through your chat bot. Instead of only using text, you can now impress your customers with visually pleasing images, informative videos, and useful documents. It's a great way to capture their attention and provide them with valuable content. Try now and take your chat bot interactions to the next level!



## **QR Code Generation**

#### Scan QR Code to Start Chat

Quickly generate QR codes for your WhatsApp phone number with ease using this feature. Users can effortlessly connect by scanning the code with their smartphones, instantly initiating communication with your WhatsApp account. This streamlined process ensures smooth interactions and easy access for engaging with your audience.



# Al Bots Integration for Vendors using FlowiseAl

Flowise AI offers AI-powered chatbots for vendors to automate customer interactions and enhance engagement



# Powered by WhatsApp Cloud API

Calsoft seamlessly integrates with the WhatsApp Cloud API, ensuring smooth operations without server management or additional expenses, making it a cost-effective solution

## **Price**

Software	Plan	Cost
Whatsapp Chatbot	Yearly	₹22000

# Thank You

We're grateful for the opportunity to support your business

## **CONTACT US**

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